



## What will you do with your old spectacles?

**Kodak** Lens is appealing to everyone who has any un-wanted spectacles to think about recycling them. Recycling is not only hugely beneficial from an environmental point of view, but is also a great chance to pass on to someone else, the sight benefits that the glasses once gave you.

Over 140 **Kodak** Lens Vision Centres nationwide are involved in a recycling scheme called the **Kodak** Lens Second Sight Project, run in conjunction with Vision Aid Overseas. The scheme asks members of the public to recycle their old spectacles by bringing them into one of the participating opticians. A £1 donation is also encouraged to help fund the sorting, assessing and shipping of the glasses to the Third World, where teams of volunteer opticians from the UK conduct eye examinations and dispense the spectacles to those in need. Every pair of spectacles donated could potentially give someone less well off the chance of vision, something that most of us take for granted. With approximately 300 million people worldwide who simply need a pair of spectacles in order to lead a normal life\*, the benefits of recycling unwanted spectacles are immeasurable.

*"Vision Aid Overseas is transforming the lives of thousands of patients each year, but there are still many more to reach! By supporting the **Kodak** Lens Second Sight Project you will have the opportunity to help the world to see." (Tym Marsh - Director of Vision Aid Overseas)*



*"We urge people to recycle their unwanted spectacles and feel that through doing this we can make a real difference so many people's lives...." (Nicky Mills, Marketing Manager, **Kodak** Lens Vision Centres)*

To locate your nearest **Kodak** Lens Vision Centre and be part of the recycling scheme with the **Kodak** Lens Second Sight Project visit <http://www.secondsightproject.com>

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\* According to Vision Aid Overseas there are 300 million people worldwide who simply need a pair of spectacles in order to lead a normal life.

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